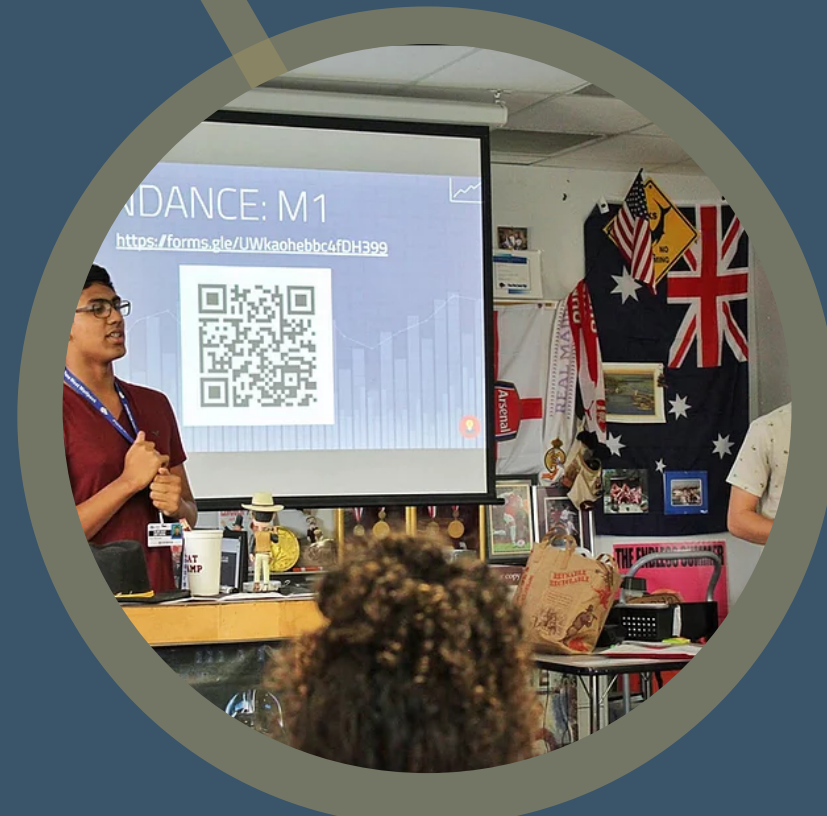




# CASH CLUB CORP.

Community for  
Aspiring Shareholders



EST. 2018

# WHO WE ARE

The Community for Aspiring Shareholders (C.A.S.H.) Club is a student-run 501(c)(3) nonprofit organization established in 2018. We were founded by a team of students from the DFW Area who found a lack of investment-related opportunities in the community.

Our club serves middle school, high school, and college students interested in the stock market in addition to business, finance, and economics at large. Since our first meeting at Shepton High School, we have focused on providing a real-world application-based, in-depth financial education experience, catering to highly motivated investors globally.

**50+  
CURRENT  
CLUB  
BRANCHES**



**1500+  
MEMBERS**



**\$500 MILLION  
INVESTED VIA  
STOCK  
MARKET  
SIMULATOR**



The mission of CASH Club Corp. is not only to educate but to build tomorrow's leaders. To accomplish this, we emphasize a mastery of financial knowledge in addition to creating an environment where students are encouraged to develop their economic understanding through real-world scenarios and application. Our goal is to promote financial skills that will last a lifetime through learning that starts today.



# OUR INITIATIVES

Welcome to students from all levels of investing experience, CASH Club events are designed to foster a collaborative environment for students to learn and compete.

True to its mission of empowering the next generation of investors, CASH Club offers many events throughout the year, including speaker spotlights, investing competitions, pitch competitions, leadership conventions, and career events.

The club is currently expanding its alumni network for all graduates of the CASH Club Academy, which encompasses our premier investment curricula. We would love for all students, teachers, and professionals to join the growing network of high-achieving students and professionals. Above all, CASH Club members share a common passion for investing to secure a sound financial future.

## COMPETITIONS

### CASH CLUB CHAMPIONSHIP

The CASH Club Championship game encourages students to practice investing using a stock market simulator. Students are evaluated on the Invstr app based on their risk tolerance, investing strategy, and overall returns.



### CASH CLUB PITCH COMPETITION

The CASH Club Pitch Competition enables students to perform a case study analysis on their favorite stock, allowing them to gain insight into the inner workings of top companies.

# OUR INITIATIVES

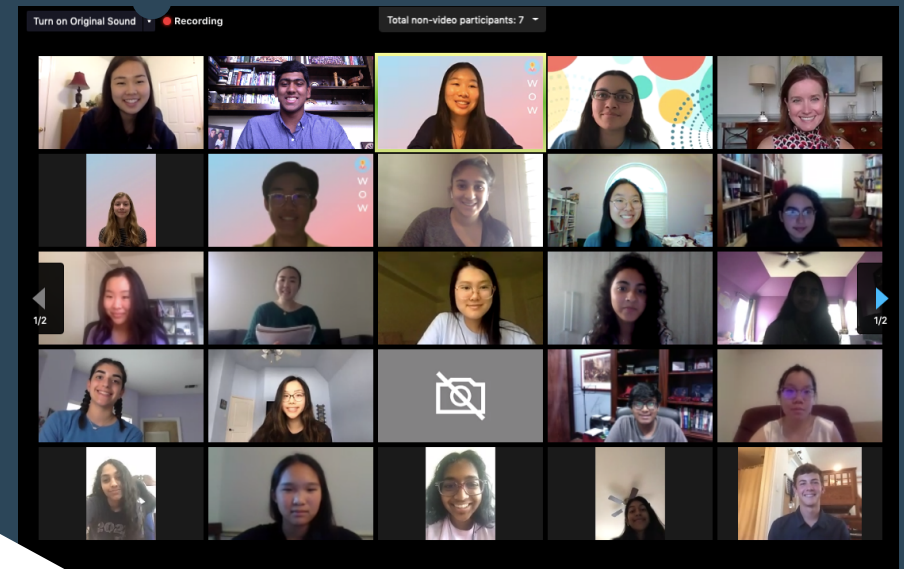
## CASH CLUB ACADEMY

A series of 20+ presentations that are delivered to the students of every single CASH Club branch. Covering topics all the way from “What is the Stock Market?” to AI and technical analyses, the InvestAcademy provides any and all students with a simple way to learn the ins and outs of investing. The CASH Academy’s presentations have been reviewed by multiple universities including the University of Seton Hall. Our presentations have been presented to over 2000 students worldwide and have enabled beginners to become real investors and take charge of their future.



## WOMEN ON WALL STREET (W.O.W.) INITIATIVE

WOW spotlights successful female entrepreneurs and businesswomen who have paved their own path in finance. To-date, WOW has boosted female engagement by over 50% in the club.

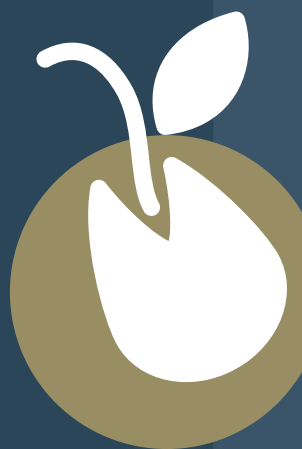


## CASH SCHOLARSHIPS

CASH Club provides several selective scholarships to high-achieving club members every year. Awards range from \$200 to \$1000 and go towards education-related costs (such as textbooks, computers, and tuition). Our objective is to support students in their pursuits in higher education.

## CASH JUNIOR

The CASH Junior program aims to introduce investing concepts to middle school students. Club-certified instructors provide instructional guidance and real-world practice for aspiring investors.



# WHY JOIN?

Through your sponsorship, CASH Club can continue supporting young students with business and entrepreneurial aspirations. Your company will be able to connect with the next generation of student investors and leaders, allowing for increased brand awareness and community involvement. With your help, CASH Club can enable middle and high school students to chase their aspirations toward making a splash in the investing space via fintech, educational, and entrepreneurial pursuits. All contributions are tax-deductible thanks to our 501(c)(3) status.

## HOW TO HELP



Offering mentorship and opportunities for club members



Sponsoring prizes like tours, swag, or materials for our competitions/programs



Donating a monetary contribution



Sponsoring a live program such as a guest speaker or networking event

## HOW MONEY WILL BE USED

Through our rapid expansion across the US and beyond, CASH Club is seeking funding to support our fast-paced growth. 100% of your contribution will be used toward operating expenses, marketing activities, and creating a positive impression for club members at events. These expenses include student scholarships, swag, food, prizes, and venue fees. Our officers do not take any financial compensation through the club.








# SPONSORSHIP TIERS

TIERS →	BRONZE (\$200+)	SILVER (\$700+)	GOLD (\$1,000+)	DIAMOND (\$4,000+)*
PERKS ↓				
Pre-Event Shout outs	✓	✓	✓	✓
Website feature	✓	✓	✓	✓
Initial Email Blast (1000+ emails on our list)	✓	✓	✓	✓
Social Media Promos		✓	✓	✓
Featured on CASH Club Merch		✓	✓	✓
Company Logo Featured on All Newsletters			✓	✓
10-minute company speaking opportunity at bi-annual CASH Summit (200+ attendees)			✓	✓

# SPONSORSHIP TIERS

TIERS	BRONZE (\$200+)	SILVER (\$700+)	GOLD (\$1,000+)	DIAMOND (\$4,000+)*
PERKS				

Titular Event Sponsor (ex: CASH Pitch Competition Presented by ABC Company)				
5 Exclusive Full Instagram, Twitter, LinkedIn, and Facebook Posts (2100+ followers)				
Access to CASH Club Network of Student Interns, Resumes, Feedback, and Volunteers				

\*LIMIT ONE COMPANY

All questions about sponsorship can  
be directed to...

 [directors@cashclubcorp.org](mailto:directors@cashclubcorp.org)

Tiers are negotiable and subject to  
change.

THANK YOU  
FOR YOUR  
INTEREST IN  
CASH CLUB!

